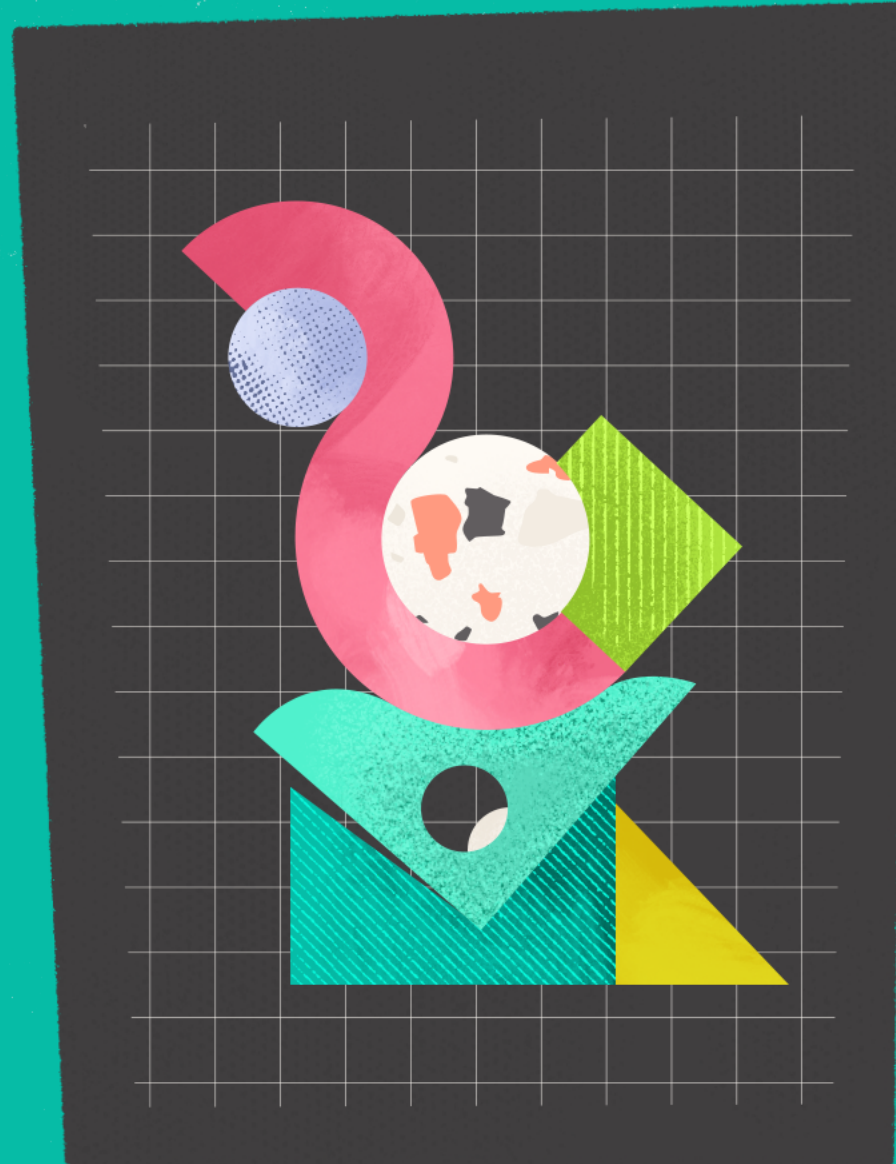
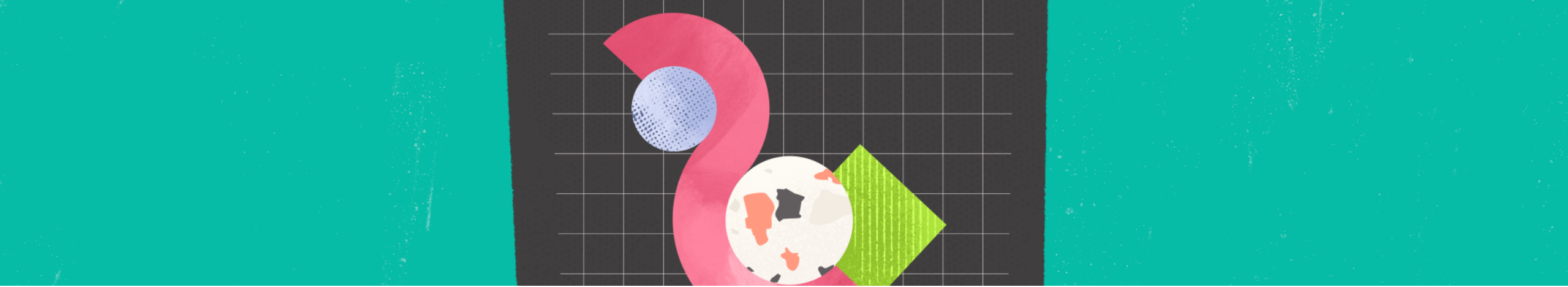


# GOOD CYBER STORIES

PEACE AND TRUST **2021**  
IN CYBERSPACE





## What makes a Good Cyber Story?

Everybody has a story to tell. This is why the call for submissions is open to **all key actors**: states, international organisations, NGOs, foundations, philanthropic organisations, think tanks and research institutes.

All projects and initiatives need to be of a non-profit nature.



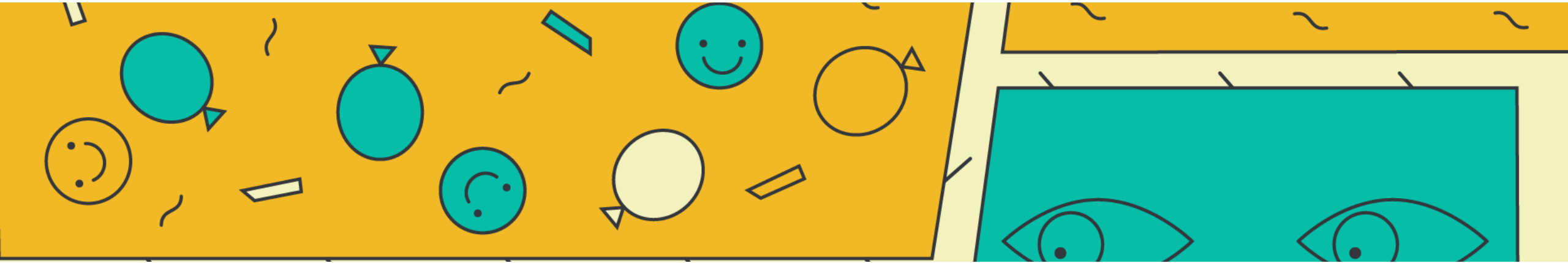




The submissions will be assessed taking account of the following **questions**:

1. What is the problem/challenge that a project/initiative aims to address? Is the problem national, regional or global?
2. What is the change that the project/initiative aims to achieve?
3. How does the project/initiative address the problem?
  - What is the primary focus of the activities (e.g. policy advocacy, research, training, capacity building, regulatory)?
  - How does the initiative ensure the multi-stakeholder nature of the project? Does the project pay attention to the needs of communities that are under-represented or discriminated against?
  - How does the project take account of sustainability in economic (e.g. cost efficiency), social and environmental terms?
4. What is a demonstrable impact of the project/initiative (e.g. change of legislation, policy adaptation, impact on individual well-being, improved skills)?





The **overall quality** of a submission will be examined considering the following criteria:

1. The policy relevance of the challenge it aims to address;
2. The innovative character of the adopted approach;
3. The diversity and number of the stakeholders involved;
4. The results and scope of the project;
5. The scalability of the project.

Identification of a project/initiative as a Good Cyber Story provides the implementing organisations with an **opportunity** to:

1. Increase visibility of the project;
2. Establish new partnerships;
3. Raise awareness about the problem that it aims to address.



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**#GoodCyberStories @EUCyberDirect**

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